

HAMILTON'S COMMUNITY OUTCOMES

SUSTAINABLE AND WELL-PLANNED

"An attractive city that is planned for the well-being of people and nature, now and in the future"

HAMILTON PEOPLE WANT A CITY THAT:

- 1.1 Is easy to get around so everybody can access services and facilities.
- 1.2 Is safe and enjoyable for walking and cycling, encourages innovative transport options and has quality public transport.
- 1.3 Has integrated transport systems that connect it to New Zealand and the world.
- 1.4 Protects and enhances its green spaces and natural environment for everyone to value and enjoy.
- 1.5 Uses processes of sustainable urban design that enhance neighbourhood communities.
- 1.6 Sustainably manages resources such as water and energy.
- 1.7 Encourages and enables people to recycle and minimise waste.

VIBRANT AND CREATIVE

"A city that encourages creativity for a vibrant lifestyle"

HAMILTON PEOPLE WANT A CITY THAT:

- 2.1 Is recognised for its wide range of events, activities, attractions and entertainment for everyone, including iconic events.
- 2.2 Has a vibrant arts and music scene and supports and celebrates its artists, festivals and facilities.
- 2.3 Acknowledges and celebrates the creativity of Maori arts and culture.
- 2.4 Respects and celebrates its diverse communities.
- 2.5 Values and protects heritage sites, buildings and landmarks.
- 2.6 Has an attractive and lively city centre.
- 2.7 Celebrates and promotes its talent and creativity.



UNIQUE IDENTITY

"A city with a strong identity that recognises the significance of its river and history"

HAMILTON PEOPLE WANT A CITY THAT:

- 3.1 Treasures and enjoys the Waikato River.
- 3.2 Acknowledges and celebrates the unique place of Waikato Maori.
- 3.3 Is not too big and not too small, providing everything that makes life convenient without the problems of other cities.
- 3.4 Fosters pride in its natural and built environments and encourages people to work together to keep these clean and tidy.
- 3.5 Is a great place to learn, work and play, where people are proud of the education sector and embrace student culture.
- 3.6 Supports research, education and innovation, and is recognised as a centre of excellence.
- 3.7 Supports its significant youth population by providing targeted activities and services.

SAFETY AND COMMUNITY SPIRIT

"A safe, friendly city where all people feel connected and valued"

HAMILTON PEOPLE WANT A CITY THAT:

- 4.1 Has safe roads and low crime rates, where people can feel secure at all times.
- 4.2 Promotes awareness and involvement in community activities and events.
- 4.3 Enables ethnic communities to feel connected and valued.
- 4.4 Addresses social issues and values volunteers.
- 4.5 Builds socially engaged, responsive communities.



HEALTHY AND HAPPY

"Active and healthy people with access to affordable facilities and services"

HAMILTON PEOPLE WANT A CITY THAT:

- 5.1 Provides opportunities for people of all ages and abilities to access and participate in sport and leisure activities that meet their diverse needs.
- 5.2 Provides affordable, responsive and accessible activities and health care for people of all ages and abilities.
- 5.3 Is an ideal place for family and whanau, with lots of activities and places for tamariki and rangatahi to enjoy.
- 5.4 Provides access for all people to a range of healthy, affordable, quality housing.

INTELLIGENT AND PROGRESSIVE CITY

"Business growth that is in harmony with the city's identity and community spirit"

HAMILTON PEOPLE WANT A CITY THAT:

- 6.1 Is recognised as the thriving economic hub for the Waikato region and provider of regional services.
- 6.2 Attracts and retains sustainable, innovative businesses.
- 6.3 Offers a range of job opportunities throughout the city to suit all skill levels.
- 6.4 Is progressive and cosmopolitan, creating an environment for business success.
- 6.5 Attracts and retains people and investment and grows great ideas.

WORKING TOGETHER

"Collaborative decision-making and planning are common practice"

HAMILTON PEOPLE WANT A CITY THAT:

- 7.1 Engages all local communities in planning and developing the city's future.
- 7.2 Ensures Maori are respected as a partner in decision-making and have a voice on issues that affect the city.
- 7.3 Has organisations that work together to achieve all community outcomes.

LET'S TAKE HAMILTON FORWARD TOGETHER